



International Conference on Happiness at Work

Date: May 17-18 2018

Location: Copenhagen, Denmark

Price: €455

Tickets and additional info at www.woohooinc.com

Will your company benefit if the employees become more engaged, motivated, proactive, productive and innovative? Then you need to send some people to the International Conference on Happiness at Work. Here are five reasons why.

1: Happy companies make more money

The research is clear: Happy companies make more money. For any modern workplace, having happy employees may be the main driver of growth, productivity and profits. Studies show that happy workplaces enjoy many advantages including lower absenteeism, lower employee turnover, higher motivation, attracting the best talent, more innovation, higher productivity higher customer loyalty and ultimately a better bottom line.

2: You can stop wasting time and money on things that just don't work

Many companies are finding that while traditional engagement initiatives like incentive schemes, gyms, massages or wellness programs are hugely expensive, they have little to no impact on employee happiness, motivation, retention and results.

After this conference you can stop wasting time and money on employee engagement initiatives that just don't work and start doing things that actually make your company happier and more successful.

3: Your people will bring back specific, simple ideas from some of the world's happiest workplaces

Over two intense days the conference delivers:

- A fully-packed conference day with fascinating, useful sessions from 12 international speakers
- A full day of in-depth workshops
- Insight into the latest research on happiness at work
- Specific tools to take back and apply right away

This conference is all about the implementation and giving companies tools that can be easily and quickly applied.

Bring back and implement just one simple, cheap initiative and it will pay for the conference tickets many times over. And attendees will receive *many* such ideas.

4: It's cheaper than most 2-day business conferences

Many 2-day business conference cost €800-1000 to attend. A ticket to this event is only €455. It's even cheaper if you send 3 people or more.

5: The conference is very highly rated

This is our 9th annual conference and all the previous ones have been incredibly successful. The 2017 conference got an average rating of 4,8 out of 5 from the participants, who also said:

"Without a doubt the best conference I have ever attended."

"Amazing quality of content. You leave with a whole tool bag of inspiration and ideas."

"So many concrete examples and takeaways from each session."

So why not send a group?

You can't afford to let your company miss out on this event and all the great ideas for making your organization happier and more successful.

In fact, you should send a group, so there are more people to take back and implement the ideas. The group rate applies from three tickets and is only €405.